



The Philanthropy of Community Program And Toolkit

The Philanthropy of Community (PoC) Program is a program and partnership between NCGives and the Center for Community Action. The PoC Program builds on the understanding and practices of informal and formal giving and resources that exist in communities. The PoC Program provides tools, education and training, and research on how to document, analyze, and expand the giving of time, talent, and treasure within and among organizations, communities, individuals, and families. By recognizing, nurturing, and developing existing giving and giving patterns and resources in community, acts of community giving grow in multiple dimensions, including the giving of financial assets.

The PoC Toolkit provides a method to collect, assess, demonstrate, and grow the giving of time, talent, and treasure in communities in both rural and urban settings. The Toolkit identifies 40 Acts of Giving of Time, Talent, and Treasure in nine major areas: Knowledge, Physical/Manual, Labor, Items, Moral/Emotional Support, Cash, Special Events, Community Engagement, and Environment

Tools include: Community and/or Organizational Giving Maps, Giving Opportunity Maps, Daily Diary of Giving, Acts of Giving, and Coding Acts of Giving. A unique quality of the PoC Program and tools is its transformative impact and outcome in the lives of individual participants and their organizations and communities.

2010 Program Services: The PoC Program will initiate major education and training programs across North Carolina on the program and the PoC Toolkit. The completed Toolkit will be published with recommended training guidelines and usages.

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