

# Women and Giving

*Its many faces and forms*



Top-bottom:  
Charlotte Hawkins Brown; young women at a Circle de Luz event; members of the Beehive Collective volunteering; Dr. Sumera Hayat

## *Fast Facts*

The potential for women's philanthropy is tremendous:

- Women will be responsible for the intergenerational transfer of wealth for the next 50 years.
- 43% of the top wealthholders in 2004 were women.
- 52% of women participate in their community through volunteering or other gifts of time.
- Women are more likely to volunteer than men - and women with children and working women have higher volunteer rates than other women.

## *Embracing Philanthropy's Roots*

Broken down, the word *philanthropy* actually means "love of humankind." Every gift is valuable, including time, talent AND treasure. And everyone is a philanthropist ~ everyone gives!

- At the turn of the 20th century, 18-year-old Charlotte Hawkins Brown used her contributions of time and talent, plus the treasure of donations, to found the Palmer Memorial Institute near Greensboro.
- The North Carolina Federation of Women's Clubs has worked for social improvement and against injustice since 1902.
- To bring health care to the poor and uninsured, in 2007 Dr. Sumera Hayat founded Raleigh's Mariam Clinic, a free clinic staffed by volunteer doctors.

## *Types of Giving*

**Individual giving** is when one person contributes time, talent and/or treasure to a cause important to him or her. Examples include volunteering with the United Way, giving money to the Boys & Girls Club, and donating blood to the American Red Cross.

**Collective giving** happens when people make contributions to a cause *together*. Examples include:

*Sororities* ~ The Knightdale-Wake Forest Alumnae Chapter of African American sorority **Delta Sigma Theta** focuses on service to the community through programs for economic development, mental health, and others issues. **Alpha Pi Omega**, a national American Indian sorority started in North Carolina, contributes to numerous local and national native organizations including soup kitchens, Planned Parenthood, and Americans for Indian Opportunity.

*Giving Circles* ~ Giving circles are groups of people who regularly pool their time, talent and treasure around a common cause. Examples: • **The Beehive Collective** (Raleigh, NC) - members organize fun projects to raise support for causes they care about such as hunger, homelessness, and financial literacy.

- **Circle De Luz** (National, based in Charlotte, NC) - members give their time, talent and treasure to help local Latina girls graduate from high school and pursue a college degree.

NCGives is a statewide organization on a mission to celebrate and strengthen North Carolina's culture of giving, especially among women, young people and communities of color. The women's giving initiatives we have supported include: Beehive Collective, Bertie-Hertford Women's Fund, Brier Creek Circle of Giving, Fondue Fund, Legacy of Joy, Wake County Women's Giving Network, Women Givers of Nash-Rocky Mount, Women Givers of Northeast NC, Women's Giving Circle of Fayetteville, 20/20 Sisters of Vision, and the North Carolina Network of Women Givers.

To learn about celebrating and strengthening a culture of giving in *your* community, visit [www.NCGives.org](http://www.NCGives.org) or call (919) 256-6908.

